

Public Health Week 2018

What is Public Health? WE are Public Health!

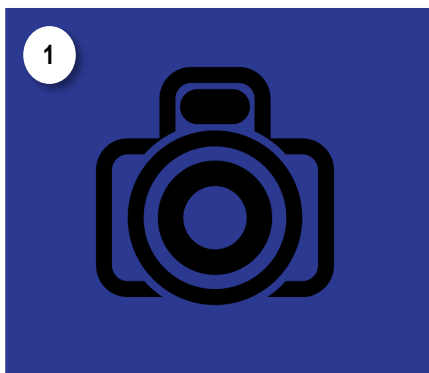
Join the Public Health Week 2018
"I Play a Role" Social Media Campaign.*

*Campaign will run through full month of April.

WHAT IS IT ABOUT?

During the first full week of April each year, we observe National Public Health Week as a time to recognize the contributions of public health and highlight issues that are important to improving our nation's health. This year, in an effort to educate the community on what public health is, the Florida Department of Health in Orange County invites you to join us in spreading the message by using social media. Show the world that you play a role in public health!

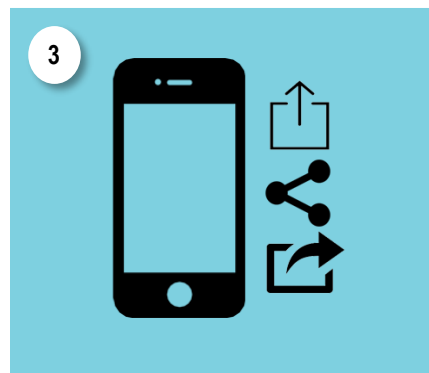
How does it work?



1 Take a picture of public health in action, of yourself, or team/agency.



2 If individual or team photo, use printable sign templates provided to share how you play a role in public health. Otherwise, set as photo caption.



3 Share the picture(s) on your social accounts using both the hashtags **#OCPHW18** and **#IPlayARole** (or #WePlayARole)



4 Encourage others to participate and educate the community on public health.



What Role Do YOU Play?

TWEET ABOUT IT

Help promote the month-long campaign and get others involved. Please feel free to use and adapt the following messages to spread the word on social media, and increase visibility:

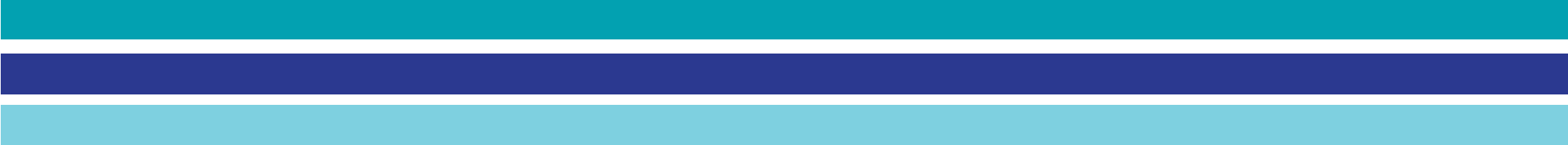
Join the #OCPHW18 #IPlayARole campaign to spread the word about public health and its impact on the community!

Show your support: Join the #IPlayARole campaign to celebrate #OCPHW18! #IPlayARole #WePlayARole

The "I Play a Role" social media campaign is an effort of the Florida Department of Health in Orange County to bring awareness to Public Health Week and support the national theme "Healthiest Nation 2030: Changing our Futures Together".



I am
PublicHealth



We Are
PublicHealth