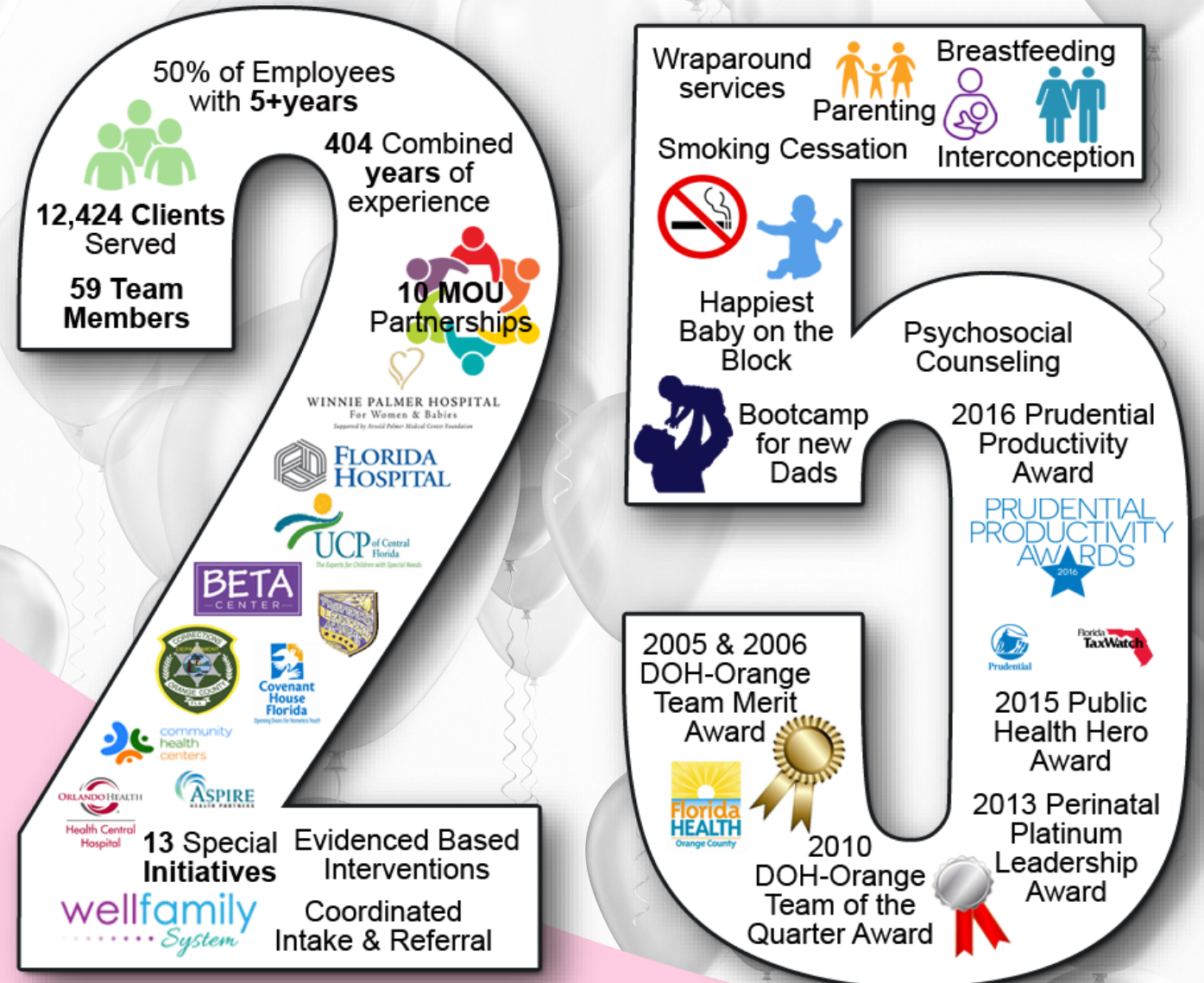




2016-2017 Annual Report



Healthy Start Coalition of Orange County, Inc.
 1040 Woodcock Road, Suite 215
 Orlando, FL 32803
 (407) 228-1478

Florida Department of Health in Orange County
 6101 Lake Ellenor Drive
 Orlando, FL 32809
 (407) 858-1400

Healthy Start Program Ocoee Health Center
 475 West Story Road
 Ocoee, FL 34761
 407-254-6822

Connect with us!

orange.floridahealth.gov

healthystartorange.org

Celebrating 25 years & counting!

Every Baby deserves a Healthy Start

The Organization

Mission

To protect, promote, and improve the health of all people in Florida through integrated state, county and community efforts.

Vision

To Be The Healthiest State in the Nation

Values (I CARE)

Innovation

We search for creative solutions and manage resources wisely.

Collaboration

We use teamwork to achieve common goals and solve problems.

Accountability

We perform with integrity and respect.

Responsiveness

We achieve our mission by serving our customers and engaging our partners.

Excellence

We promote quality outcomes through learning and continuous performance improvement.

Successes

DOH Required Measures

100%

Overall Measurement Achievement

100% of participants referred to the Healthy Start program will receive an Initial Contact or attempted contact within five (5) working days of the receipt of the screen.

100% of Healthy Start records with a documented Initial Contact will contain documentation of an Individualized Plan of Care at the Initial Contact.

100% of records with a documented Initial Contact or attempt to contact will contain documentation that status of the Initial Contact has been sent to the healthcare provider within thirty (30) calendar days of the first attempt to contact.

100% of participants who are in need of an Initial Assessment will receive an Initial Assessment or attempted assessment within ten (10) working days after the date of the Initial Contact.

3,225 Inter-conceptual services completed

15,308 services to non-Medicaid enrolled women

46,736 services to non-Medicaid enrolled infants

I am in love with my Healthy Start nurse. She is Smart and funny. I want to keep her coming forever. She made parenting easy.



Medicaid Network Measures

94.5%

Overall Measure Achievement

Local Measures: **100%**

100% of clients will receive appropriate referrals, education and follow-up by record review.

100% of infants receiving L3 care coordination who are not lost to follow-up will have an ASQ assessment with appropriate follow-up contacts.

Of those L3 children assessed with ASQ, 100% who are not within appropriate developmental range will be referred for further developmental evaluation.

Target Exceeded

87% of level 3 enrollees shall receive at least two (2) encounters every thirty (30) calendar days, one of which shall be a face-to-face contact.

100% of level 3 enrollees shall have a completed family support plan within sixty (60) calendar days following the initial assessment.

96% of level 2 enrollees shall receive at least one (1) face-to-face contact every sixty (60) calendar days and at least one (1) other contact on alternate months when there is not a face-to-face contact.

95% of level 1 enrollees shall receive at least one (1) encounter every sixty (60) calendar days.

Target Not Met

Florida Healthy Babies

Florida's Healthy Babies is an effort of the Department of Health Equity Program Council, which focuses on helping all Floridians achieve health equity, or the highest level of health. Though Florida has experienced declining infant morbidity and mortality rates, disparities persist and the department is committed to achieving health equity and eliminating these differences.

Department of Health-Orange is working in partnership with the Healthy Start Coalition in Orange County to identify objectives and activities to improve health equity and reduce infant mortality in Orange County.

Objective:

Increase utilization of current social media to increase awareness of ways to reduce Infant Mortality risk factors by engaging at least 10 organizations/community members to incorporate Florida Healthy Babies Orange tag line in at least 1 social media (i.e. Facebook, twitter, Instagram) venue.

Action Plans:

- Track and report social media venues and postings utilized by partnering local Maternal Child Health organizations.
- Host a Social Media 101 Training course for partnering local Maternal Child Health organizations.
- Increase collaboration opportunities with WIC locations in Orange County.
- GIS Map local (Orange County) Infant Mortality Social Determinants of Health factors.
- Conduct a "Photo Voice" project as a community engagement process in which photography would be used by regular citizens and mothers of infant mortality, to enable them to act as recorders and potential catalysts to address poor health outcomes.

Our Goal

Improve the community's health through integrated, evidence-based prevention, protection and promotion initiatives.

Decrease the infant mortality rate gap between the White and Minority (Blacks and Hispanics) populations.



Kevin M. Sherin, M.D., M.P.H., M.B.A.

Message from the Health Officer & Director

Congratulations on celebrating 25 years of ensuring the health of child-bearing women and babies. This is truly a landmark occasion. The collaboration between Healthy Start, community partners and the Florida Department of Health in Orange County is very important because every baby deserves a first birthday.

As we build a culture of health in Orange County that leaves no zip code behind, Healthy Start services and programs take a holistic approach to educate and support moms and newborns. Over the last few years, tremendous progress has been made in reducing inequities of birth outcomes thanks to Healthy Start. Programs such as the award winning Bellies, Babies and Beyond, MomCare, and the Nurse Family Partnership impact lives in numerous ways. The benefits of Healthy Start are not limited to just moms and babies, there are even classes for dads. My wish for you is continued success for the next 25 years. Your endeavor is one that comes from the heart. Triumphs are measured by increased birth weights and reduction in healthcare costs, but also in the smiles and laughs of a healthy life well lived.

Protecting Your Health... It's What We Do!



Kevin M. Sherin

Kevin M. Sherin, M.D., M.P.H., M.B.A.

Message from the Program Manager

As Program Manager, I am pleased to present the Healthy Start 2016-17 Annual Report. April 1, 2017, was the silver anniversary of the creation of the Healthy Start Program. The Healthy Start system is the organization of activities and services within a community that supports and enhances the community's ability to promote optimal health and developmental outcomes for all pregnant women and babies born in Florida. The Department of Health-Orange is grateful to the Healthy Start Coalition of Orange County for entrusting us to be the lead agency for care coordination services during this time. For 25 years, Healthy Start has been assisting pregnant women, interconception women, infants and children up to age three to obtain the healthcare and social support needed to reduce the risks for poor maternal and child health outcomes. The Healthy Start program at the Department of Health-Orange is composed of four programs (MomCare, Healthy Start Care Coordination, Nurse Family Partnership and Bellies, Babies, and Beyond) that collectively work to ensure all referred families get a Healthy Start. The four programs have been instrumental in helping our county and state reduce infant mortality. Orange County's number of infant mortality has declined to 7.1 per 1,000 live births in 2016. Since implementation in 1992.



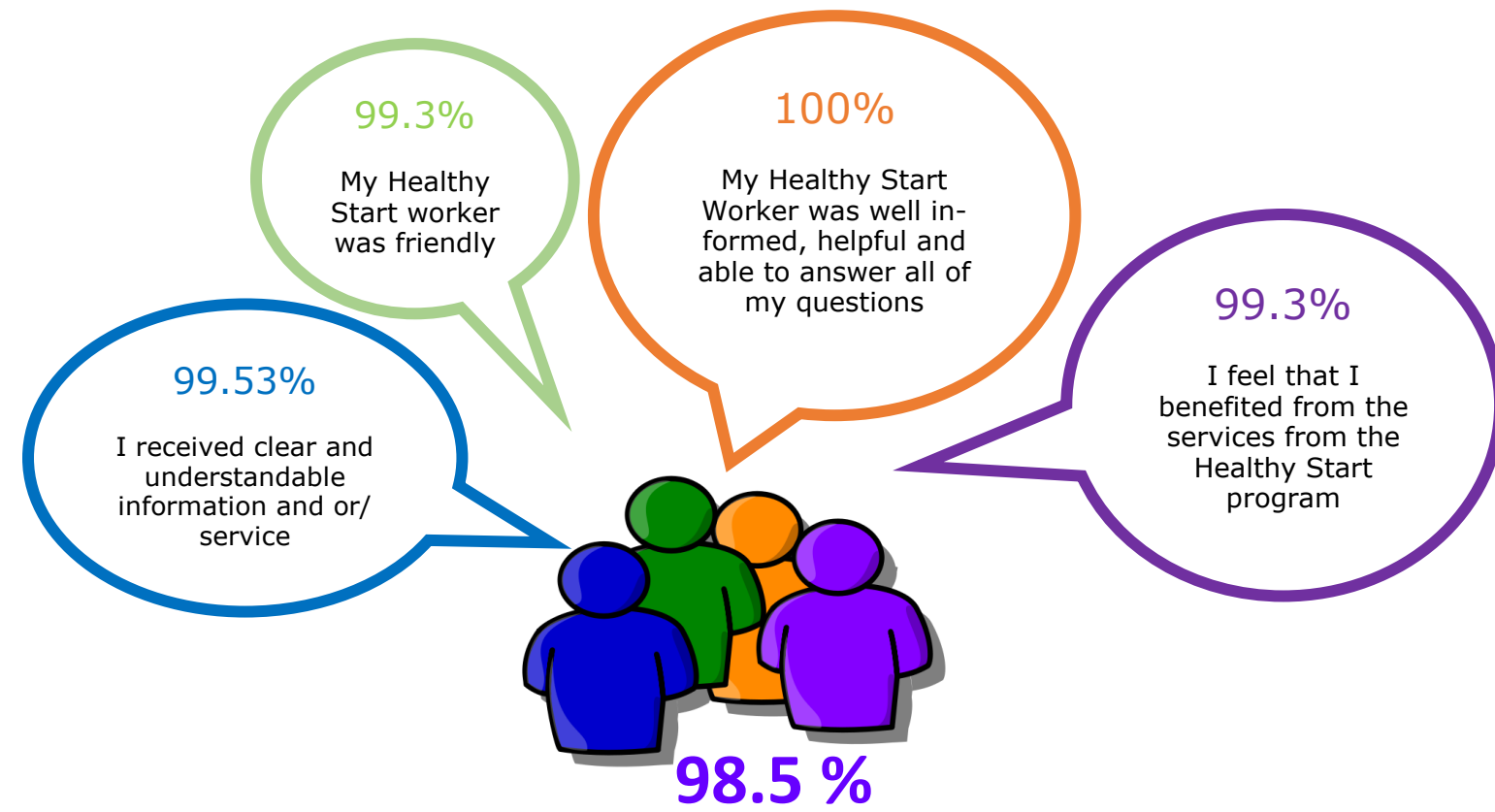
As you will see in this report, 2016-17 was a year of change, challenges and accomplishments. We have expanded the Nurse Family Partnership program, implemented Coordinated Intake and Referral, and expanded community partnerships. Einstein defines insanity as doing the same thing over and over again and expecting different results. Understanding the need for flexibility in the ever-evolving and growing program, Healthy Start continues its growth and staff development that will enhance the program's continued commitment to the redesign by 2018.

Healthy Start's silver anniversary could not have happened without the participation and involvement with our stakeholders, partnering organizations, supports, and most importantly, the Orange County families we serve. It is a privilege to lead a team of dedicated individuals that do such important work to help mothers, babies and families to have a Healthy Start in life and beyond. I look forward to continuing the efforts of this partnership that prioritizes the health and well-being of our County's families.

Sincerely,

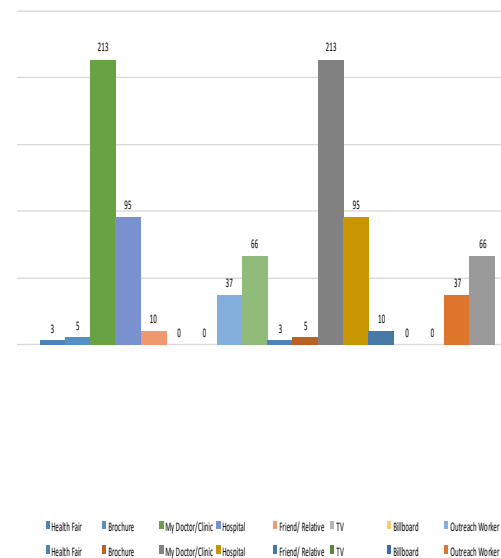
Penny R. Smith

Penny R. Smith, Program Manager



Overall Customer Satisfaction Score

How Customers Heard About Our Program?



Returned Surveys : 429

Total Reviews : 160

- For a second time pregnancy in which there was a huge gap, I thank God for the Healthy Start Program. I love the information, resources and support that the program offered me.
- The counseling was a huge help and I appreciate the education and resources given.
- I believe this is great for single parents like me. It gave me support when I felt like I had none.
- I was comfortable talking with my Healthy Start worker. The information was wonderful.
- Great program and very informative for a new mom like myself.
- This program is AMAZING.
- I am in love with my Healthy Start nurse. She is smart and funny. I want to keep her coming forever. She made parenting easy.
- The Healthy Start worker was very friendly and patient. They were able to accommodate my appointments in my work life schedule.
- I think the program is absolutely great for new moms. Makes you feel like you are not alone and good information about being healthy, eating healthy and ensuring that your baby is born healthy.
- My Healthy Start worker is amazing. I enjoyed spending the time with her and learning about the development of my first child and what I can to keep her healthy.

Quality Assurance

Continuous quality improvement is a systematic approach to continuously assess and improve the overall quality of a program or service by identifying positive and negative program processes, services, and outcomes. The quality assurance is facilitated through measurement and analysis of performance measures and contract deliverables, and includes active customer and staff participation. Periodic measurement and evaluation of program outcomes provides assurance that our program practices are consistent with established Healthy Start standards, guidelines, procedures, and utilizes curriculums fidelity. Ongoing monitoring of services, outcomes, and processes impacting service delivery are key factors for achieving and maintaining quality performance.



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The Administrative Team is the backbone of the Healthy Start Program. The team provides the intake and administrative support for Healthy Start Care Coordination, Momcare, Nurse Family Partnership, and Coordinated Intake and Referral.

Infant Mortality Task Force

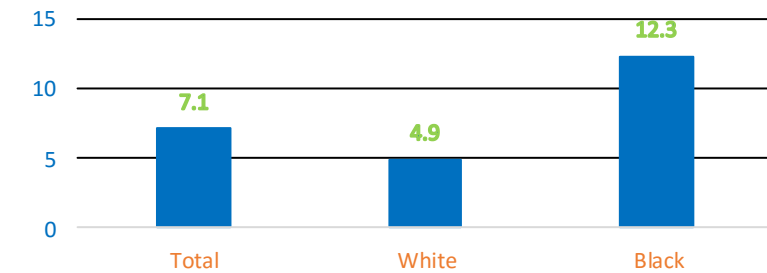
The Infant Mortality Task Force was established in 2000. The task force also serves as the Nurse Family Partnership Advisory Board, and the Bellies, Babies and Beyond Program Community Action Network. The purpose of the task force is to:

- Take a fresh look at the reasons behind Orange County's overall infant mortality rate and increasing disparities among different populations
- Make both preliminary and long-term recommendations to reduce infant mortality and disparities.

The Infant Mortality Task Force membership represents a wide range of public health providers, hospitals, local government, community based organizations, Community Health Centers, private agencies/organizations, and community and program participants and other service providers from across the county. This partnership brings knowledge and experience in many aspects of the challenge our county faces and a shared commitment to make positive changes resulting in better health for Orange County's women, infants and families. Coordination is provided by the Healthy Start Coalition of Orange County.

Orange County Infant Mortality Rates - 2016

Total Deaths 118



Administrative

The Role We Play



6 staff

- Sort and distribute all Incoming/ Outgoing mail and screenings forms.
- Provide Customer service and resource information to internal and external clients.
- Conduct research and document birth outcome findings.
- Perform data entry of screening forms and other administrative documents.
- Create and maintain administrative documents.
- Safeguard all documentation and prepare documents for retention.
- Conduct research of client's Medicaid status.
- Perform case assignments.
- Monitor, maintain and update data logs.
- Maintain calendars.
- Coordinate and maintain inventory of supplies, equipment, and Healthy Start Mall incentives.
- Provide ongoing general office support (i.e. phones, copying, faxing, scanning, filing).

The infant mortality rate is an important measure of public health. Orange County Infant Mortality rate is 7.1, meaning nearly 7 babies per 1,000 die before they turn age one. The Black's/African American infant mortality rate is 12.3. Infants born to Black/African Americans are over two times more likely to die before their first birthday than babies who are white.

Our Goal

Work collectively to identify, recommend and implement activities and programs that will reduce and prevent infant mortality in Orange County.



Health FAIR



Events Attended:

- Lift Orlando Health and Wellness Day
- Beyond Health Celebration(Sponsored by Community Health Centers)
- Family Fun Day (sponsored by Federation of Families of Central Florida)
- Pine Hills Wellness Red carpet Event
- PKZ Community Baby Shower
- 14th Annual Caribbean Health Summit
- Winnie Palmer Employee Perinatal Joint Commission Fair
- Marston Center Open House & Health Education Resource Fair

Our Goal

Increase awareness of infant mortality and its contributing factors.

About 1 in 10 pregnant women with confirmed Zika had a fetus or baby with birth defects.

Over 50 community members participated in Take a Flight Zika Land. Preassembled prevention kits filled with educational materials, mosquito repellent, and condoms were distributed to the adult participants. Children between the ages of 4 to 12 years participated through hands-on activities such as decorating bat-houses, tip 'n toss obstacle course, viewed a Zika presentation starring Sesame Street characters, and live demonstrations of mosquito fish tanks.



Healthy Start risk screening is the collection of information on the designated prenatal and infant screening forms. The forms are scored to assess and identify those women and infants most vulnerable of experiencing adverse health outcomes. Screening differs from assessment in that screening only identifies those most likely to be at increased risk; an assessment is necessary to determine service needs.

TOTAL FORMS PROCESSED

29,142

Legislation

Requires that all pregnant women and infants be offered screening for risk factors that may affect their pregnancy, health, or development.

Prenatal Screening



16,712

Estimated number of Pregnant Women in Orange County

68%

Pregnant Women Screened for Healthy Start
11,432

26%

Pregnant Women with a positive screen score
3,003

25%

Pregnant Women Referred based on other factors
3,328

99%

Pregnant Women agreeing to services
6,278

Infant Screening



16,712

Estimated number of Births in Orange County

99%

Infants Screened for Healthy Start
16,545

17%

Infants with a positive screen score
2,748

49%

Infants Referred based on other factors
8,160

93%

Families agreeing to services
10,158

A Year in Review

CLIENTS SERVED BY PROGRAM



12,424



7,452



136



SHOWER POWER

SHOWER POWERS are baby shower themed workshops designed to encourage new and soon-to-be expecting mothers to be healthy before, during and after their pregnancies.

Shower Powers were held at Well-Care Welcome Room, Covenant House, Prosperitas Academy, UCP/ Beta Center and A Center for Women Pregnancy

The educational topics covered during each workshop are:

- Dental Health.
- Nutrition and family planning methods.
- Sudden Infant Death Syndrome reductions.
- Infant safety topics such as baby proofing your home.
- Water safety.
- Shaken Baby Syndrome.
- Infant CPR.
- Postpartum depression.
- Breastfeeding benefits and well woman visit.

Our Goal

Through the spirit of a traditional baby showers to engage expectant mothers on a variety of health topics such as the importance of a woman's health during and after pregnancy, dental health, nutrition, and family planning methods. These Shower Powers are not designed simply for expectant mothers but also include the immediate family/friends who might be potential caregivers for the infant. The potential caregivers are also educated on Sudden Infant Death Syndrome reductions, infant safety, water safety, and shaken baby syndrome .



105 PARTICIPANTS ATTENDED

Coordinated Intake & Referral



Home visiting programs in Orange, Osceola and Seminole County have collaborated and worked together over a two-year period to develop and implement a strategy to effectively identify, educate and refer participants to a program of their choice. This process was developed through utilization of the Healthy Start Universal infant screening to identify at-risk families delivering at initially Winnie Palmer hospital and later modified to Florida Hospital – Orlando.

Participating Home Visiting Programs:

- Healthy Start Coalition in Orange, Osceola and Seminole Counties
- Department of Health – Orange and Osceola
- State Healthy Start Care Coordination in Orange, Osceola and Seminole Counties
- Nurse Family Partnership
- Federal Healthy Start: Bellies, Babies and Beyond
- Healthy Families Orange, Osceola and Seminole Counties
- Early Head Start

**FOCUS ON COLLABORATION
INSTEAD OF COMPETITION....**



Number of Families Reached

792

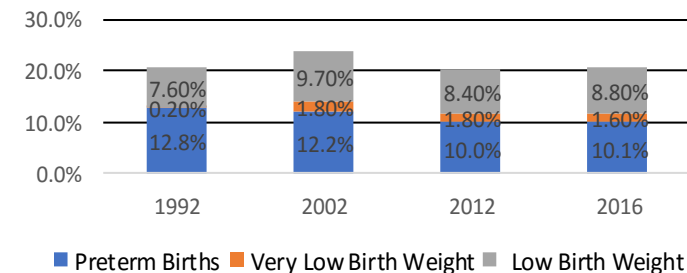
Number of Families Referred

236

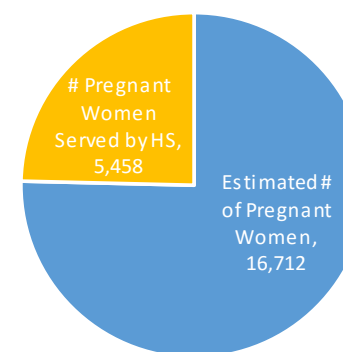
OUR EFFORTS

- Participation on MIECHV Learning Collaborative
- Participation in local workgroup meetings - Pilot Test of CI&R Activities for our communities
- Development of a Home Visiting Referral Form
- Development of a Home Visiting Brochure

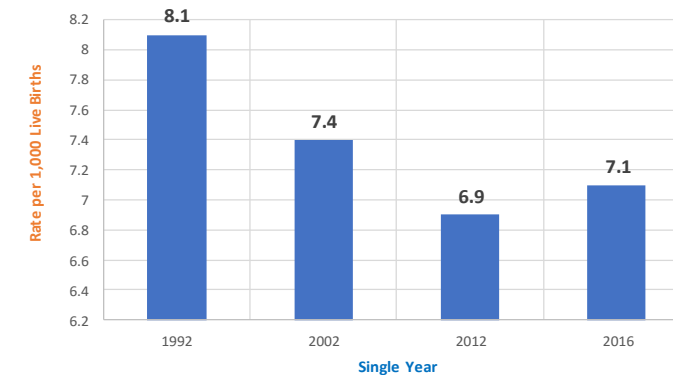
Orange County Poor Pregnancy Outcomes



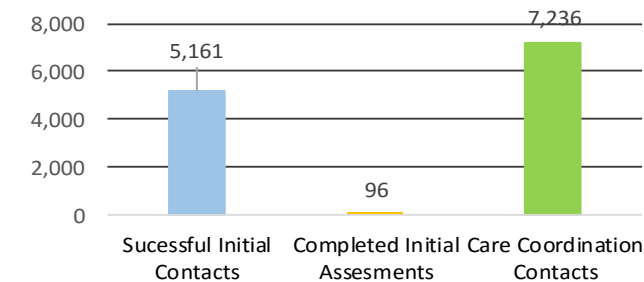
Estimated Pregnant Women Served



Orange County Infant Mortality Rate

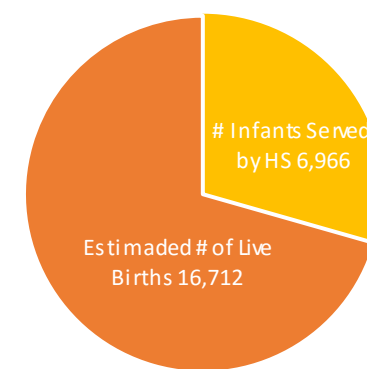


Pregnant Women Completed Contacts



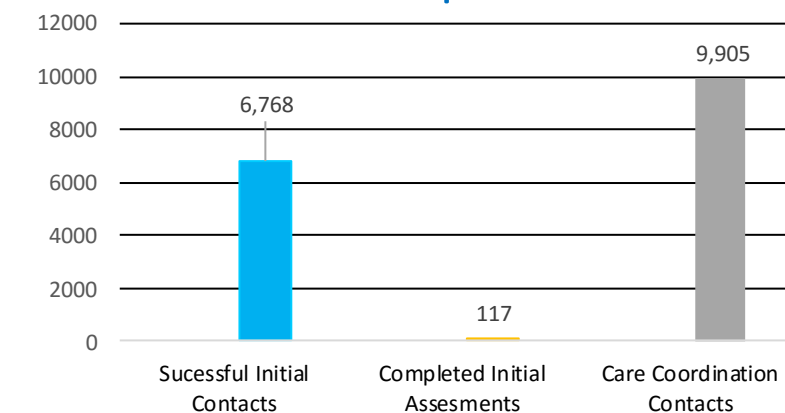
Healthy Start has been linking women and families to the services in the Orange County community for 25 years and continues to help babies grow and thrive. The Healthy Start goal of improving pregnancy, health, and developmental outcomes is facilitated through care coordination services that provide the knowledge, encouragement, linkages, and support necessary to maximize families' health, well-being, and self-sufficiency. Healthy Start care coordinators achieve this goal by helping participants and their families receive the appropriate interventions they need to improve situations that place them at risk.

Estimated Live Births

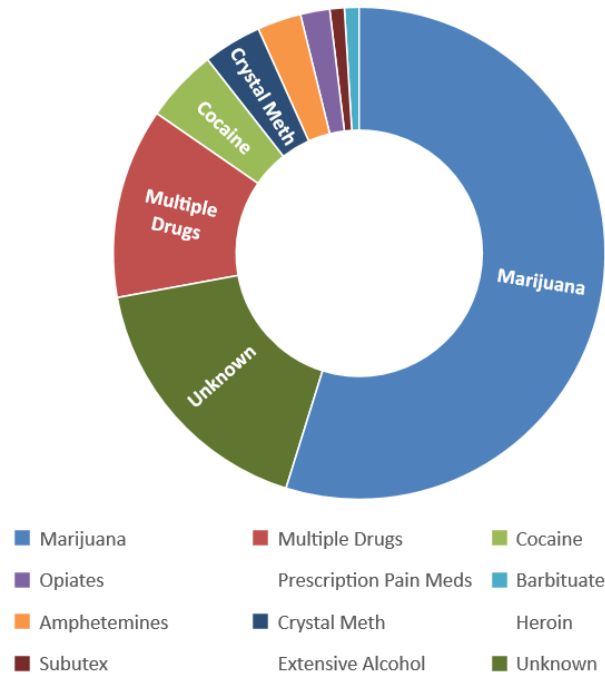


Infants Served by HS Estimated # of Live Births

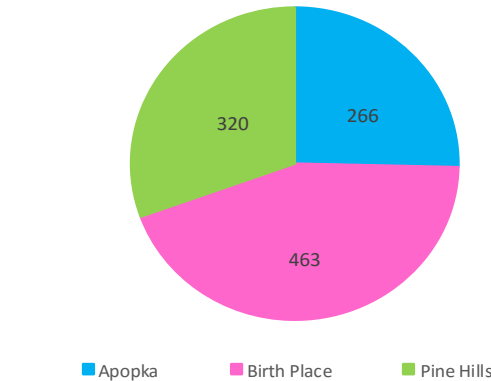
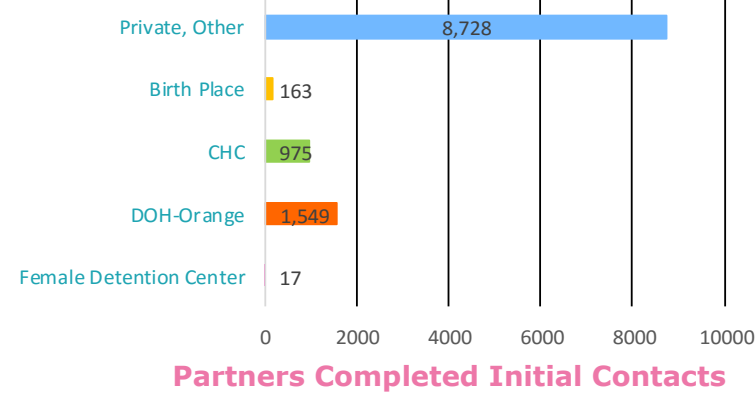
Infant Families Completed Contacts



2016-2017 Substance Exposed Newborn Reported Type of Drug Usage - 104 Infants



Who Are We Servicing by Provider



The Bellies, Babies and Beyond (BB&B) Program is a Federal Healthy Start initiative, which was awarded to the Florida Department of Health in Orange County in 2014. The federal Healthy Start initiative targets Black and Hispanic pregnant and post-partum women. The BB&B program is co-located at the Family Planning and Prenatal Health Clinic which is also known as the Lila Mitchell Center. The BB&B program provides services to women who live in communities that were identified as having the highest rate of infant mortality. Some of these services include care coordination, breastfeeding peer support, social services support, mental health counseling, and prenatal and well-baby checks via the evidence based Centering model.

Since being awarded the Federal Healthy Start grant in 2014 the Bellies, Babies and Beyond program has improved women's health before, during and after pregnancy.

Our Goal

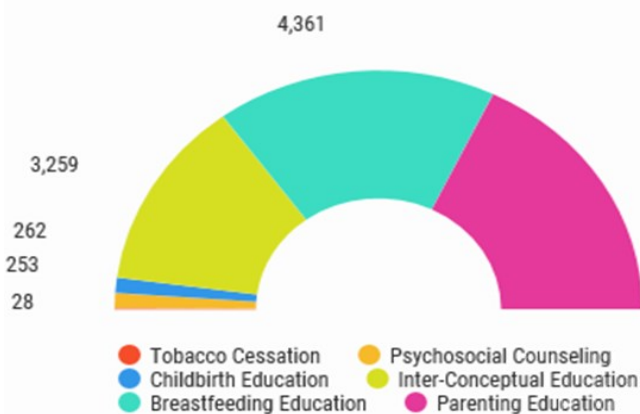
- Promote comprehensive service coordination, prevention and health promotion.
- Improve Women's Health before, during, and after pregnancy among Black and Hispanic pregnant women
- Promote comprehensive service coordination, prevention and health promotion, workforce competence, and use of standardized curricula and interventions
- Strengthen family resilience to address toxic stress, support mental and behavioral health, promote father involvement and improve parenting
- Provide screening for perinatal depression and intimate partner violence

CY2016

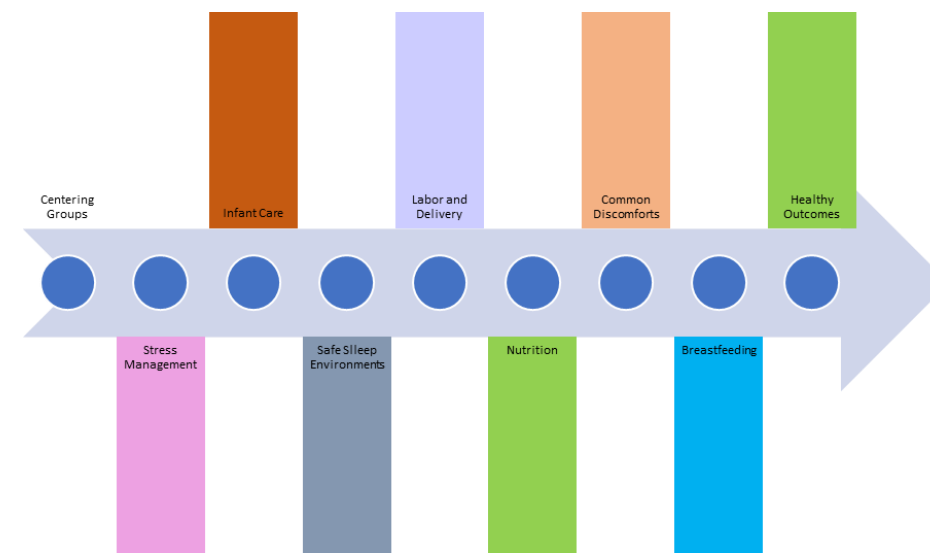
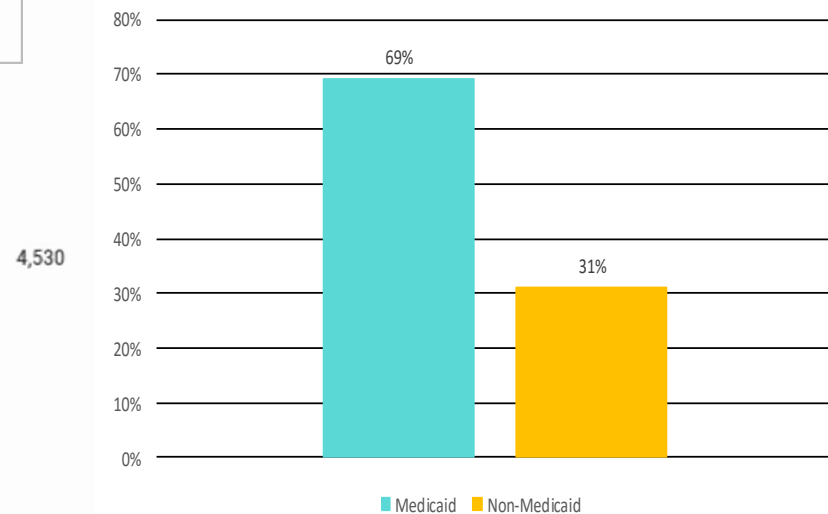


Healthy Start focus is on family centered care, bringing parents and babies together. The Healthy Start program includes parenting support and educational tools to strengthen family resilience, breastfeeding education and support, depression screening and linkage to behavioral health services and health insurance, assistance to quit smoking and a fatherhood component; additionally, we provide childbirth education and support.

Wraparound Services



Number of Clients



Centering Healthcare Site



2017 Florida Productivity Prudential Award (PPA)

PARTNERS: DOH: Family Planning and Prenatal Health, Healthy Start Care Coordination; ASPIRE Health Partners; and Simeon Resource Center

Covenant House

Healthy Start Partnered with Covenant House of Florida during their weekly Familiar Seminar to educate homeless new and expectant parenting teens on safe sleep practices in unstable environments to reduce SUIDS/ SIDS. Covenant House of Florida serves runaway, homeless, and at-risk youth 18-to-21 years old, including their babies.



We have identified these areas as our focus during Safe Sleep presentation, educating parents on the ABC's of Safe Sleep, which is that all babies should sleep alone, on their backs, and in a safety approved crib.

Participants learned:

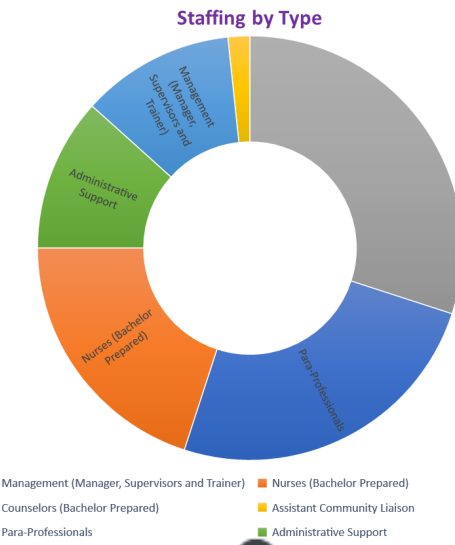
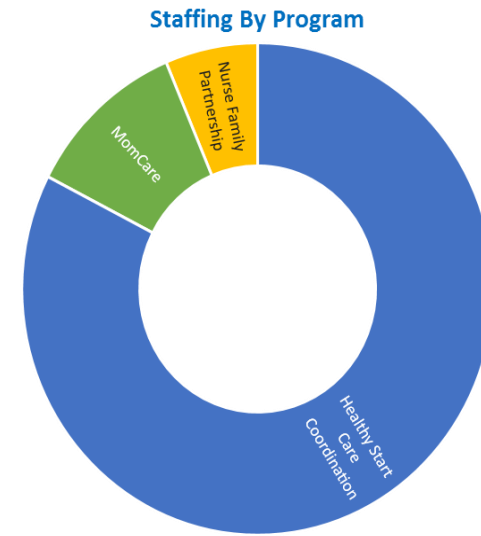
- How to soothe a crying baby
- Pacifier use
- What a safe sleep environment looks like
- The importance for the mother and infant to live in a smoke-free environment.
- Information and resources on how to create a safe sleep environment in their own living home.

Our Goal

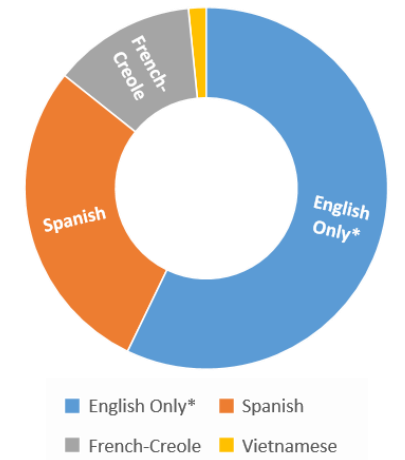
To reduce infant deaths, implement and model safe sleep practices

While the Country's rate of Sudden Infant Death Syndrome (SIDS) has dropped by more than 50 percent over the past two decades, SIDS continues to claim the lives of about 1,500 U.S. infants each year.

STAFFING



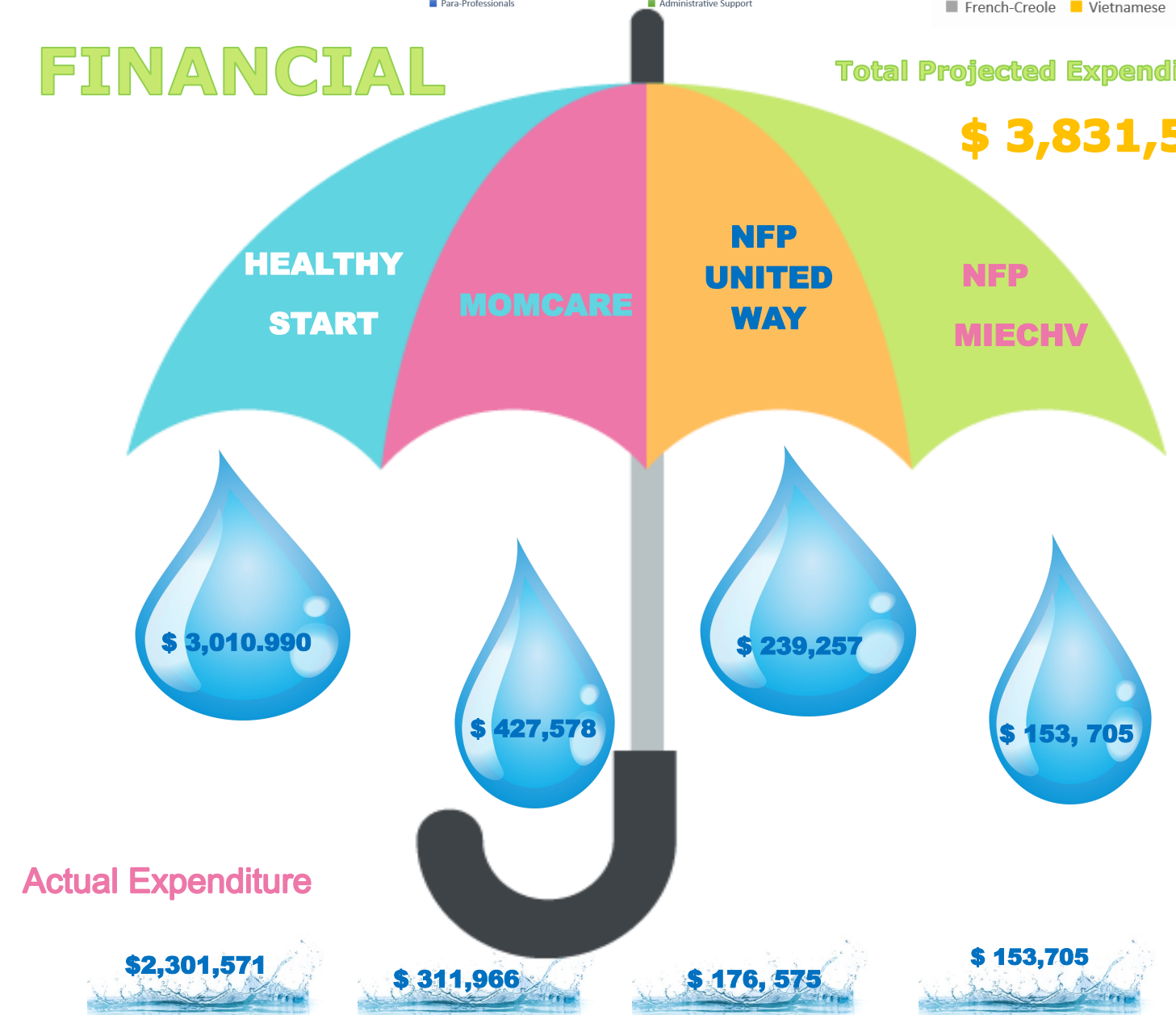
Staff Spoken Languages



FINANCIAL

Total Projected Expenditures

\$ 3,831,530



Psychosocial Counseling

Pregnancy creates many feelings, emotions, and experiences— many of them joyful, welcome, and wonderful. However, there are also pregnant and/ or parenting woman who are struggling emotionally or are experiencing a debilitating level of anxiety about their pregnancy due to recent pregnancy loss or their pregnancy might not reflect one of the most thrilling times in their life. For these reasons, psychosocial counseling is provided to Healthy Start participants to address emotional, situational, baby blues, postpartum depression, toxic trauma and developmental stressors. These services are provided by ASPIRE Health Partners Therapeutic Interventions Program (TIP).

The psychosocial counseling services are provided by skilled professional counselors to participants and/or families in their home settings for the purpose of improving well-being, alleviating distress, and enhancing coping skills.



FEMALE DETENTION CENTER



61 Clients received psychosocial counseling

801 Edinburgh Assessments Completed



253 Psychosocial Counseling Services Provided

Our Goal

To reduce identified risk factors to achieve positive pregnancy outcomes and optimal infant/child health and development

The Orange County Healthy Start Program is currently responsible for providing Maternal Child Health Educational Classes and care coordination services to the pregnant women at the Orange County Female Detention Center. The women attend an educational class once a week to discuss prenatal care, parenting, self-care and many other pertinent topics of benefit to their maternal health and/or inter-conceptual care. The women receive an individual initial contact and assessment, in order to assess and discuss the risk factors associated with their pregnancy and healthcare. Once the women are released from the Detention Center they receive ongoing care coordination services which include, but are not limited to, home visits and linkage to community resources. Prior to release, the care coordinator will work with the women on their transition plan including information on how to access prenatal care.

Education Topics Covered:

- The importance of early prenatal care.
- Proper Nutrition.
- Risk Appropriate Care.
- Self-Care.
- Prevention.
- Breastfeeding and Parenting.



57 Pregnant Women received services while incarcerated

As a result of these efforts, the women establish a rapport with the care coordinator and appreciation for the continuity of care coordination services that they receive. The women tend to follow up more and on a more consistent basis when they receive ongoing support.

The Orange County Healthy Start Program has a new partnership initiative, providing Maternal Child Health Educational Classes and care coordination services to the pregnant and/or parenting teens at the UCP/BETA Center. The teens attend an educational class on a bi-weekly basis to discuss prenatal care, parenting, self-care and many other pertinent topics of benefit to their maternal health and/or inter-conceptual care. The pregnant teens receive an individual initial contact and assessment, in order to assess and discuss the risk factors associated with their pregnancy and healthcare. The parenting teens receive a postnatal initial contact and assessment in order to assess and discuss the risk factors associated with their infant and self-care. The teens and their infants receive ongoing care coordination services outside of the BETA school that include home visits and linkage to additional community resources.



22 Teens Served



13

Our Goal

To help reduce the infant mortality rate and number of low birth weight infants in Orange County, while improving maternal and child health and development outcomes

Graduated with their High School Diplomas in May 2017

Our Goal

To increase expecting pregnant women and mothers breastfeeding knowledge and skills, and or influence their attitudes toward breastfeeding



Breastfeeding decreases the risks of many diseases in mothers and infants. According to the CDC, about 70 percent of U.S. children have ever been breastfed. Healthy Start provides interventions that promote and supports breastfeeding in an effort to increase the breastfeeding rates and impact public health. Breastfeeding is a relatively basic, simple and cost-effective measure, that has a significant impact on establishing the foundation for a lifetime of optimal health and can result in reduced health care spending. Therefore, all Healthy Start home visiting care coordinators receive 18-20 hours of Breastfeeding Training. As a result, they are able to provide:

- Services to pregnant women to encourage breastfeeding in the early postpartum period.
- Anticipatory guidance and support in order to prevent breastfeeding problems and to address barriers to breastfeeding.
- Services to postpartum women to encourage the continuation and exclusivity of breastfeeding and to enable them to overcome any perceived or actual breastfeeding problems.

To ensure that families have the tools and professional support needed to successfully initiate and continue breastfeeding, they are also referred to local breastfeeding support groups and other breastfeeding educational supportive sources.



Clients Served

3,307



Services

4,361



Initiation Rate

92 %

Parenting Education

Prosperitas Leadership Academy



Prosperitas Leadership Academy is an OCPS non-profit charter school that works with at-risk populations. 'At risk population' is defined as students that may have dropped out of school or on the verge of dropping out due to poor academic performance or attendance, and/or never attended school in the US including non-English speaking students (large population of Creole and Spanish speaking students). Healthy Start Teens in School Program initiative provides a personal Healthy Start Care Coordinator on-site to educate and support the teens on issues related to prenatal and parenting, and inter-conceptual care.



2,847 Clients received Parenting Education

4,530 Services Provided

Healthy Start Care Coordination Services:

- Pregnancy Testing
- On-site Personal Care Coordinator
- Home visitations
- Prenatal and Infant Education
- Inter-conception Care
- Referrals to wrap around services and other identified services

Accomplishments:

- Total Clients Served: 20
- Total Pregnancy Tests Administered: 35
- Subsequent Teen Pregnancies: 0
- High School Graduations: 2

Our Goal

To provide comprehensive school-integrated services, education and activities to improve pregnancy outcomes, reduce teen and repeat teen pregnancies.

The importance of safe sleep practices: Orange County rates for SIDS increased in 2015 by .4 compared to the 2014 rates.

Educational Workshops Held: 6

- Birth Control
- Family Planning & Reproductive Life Planning
- Sexually Transmitted Diseases
- Goal Setting and Life Planning
- Making the Right Choices
- Prematurity & Infant Mortality Awareness

Do you know that SIDS is the leading cause of death among infants one month to one year of age, taking the lives of about 2,500 children each year in the United States? Also, that Blacks/African-American babies at all socioeconomic levels experience SIDS and SUID at two to the three times the rate of the general population.

A Safe Sleep Environment is as Easy as ABC

A ALONE	Consider having your baby sleep in the same room, not in the same bed.	Babies should never co-sleep with an adult.
B BACK	Place babies on their backs to sleep every time. The back position is proven to reduce SIDS deaths.	Babies shouldn't sleep in an adult bed, on a couch or chair.
C CRIB	Older babies roll over. Make sure their sleep area is clear.	Make sure nothing covers the baby's head.
	Don't use pillows, blankets, or crib bumpers.	Dress the baby in a one-piece sleeper.
	Use a safety approved crib, bassinet or play yard with a firm mattress covered with a tight-fitting sheet.	No toys in the sleep area.
		Do not let anyone smoke near your baby.

Other Partners:

- Orange County Public Schools (*teen parenting curriculum and daycare*)
- Goodwill Industries (*Job connect and mentoring services*)
- Caribbean Community Connections (*Counseling, and linkage to social services*)
- The Grove Counseling Center (*on-site mental health counseling services*)

Boot Camp for New Dads



Boot Camp for New Dads is a unique father-to-father, community-based workshop that inspires and equips men of different economic levels, ages and cultures to become confidently engaged with their infants, support their mates, and personally navigate their transformation into dads. A Healthy Start male care coordinator facilitates some of the workshops that are incorporated into the childbirth education classes at Orlando Health-Health Central Hospital. The Healthy Start Coalition of Orange County also has a Boot Camp for New Dads facilitator. The two facilitators work closely together to refer fathers to each other's classes when appropriate and participate in community events. "Boot Camp for New Dads" prepares men to be dads in all respects, starting with holding and comforting a real baby. Dads learn how to burp, change diapers, swaddling as well as "trouble shooting techniques" for crying babies, etc. Dads are also taught how to deal with a broad set of issues including bonding, balancing work hours, forming a parenting team, safety, preventing child abuse, interacting with relatives and more.



75 Dads Educated

7 Sessions Held

The Happiest Baby on the Block



66 Participants

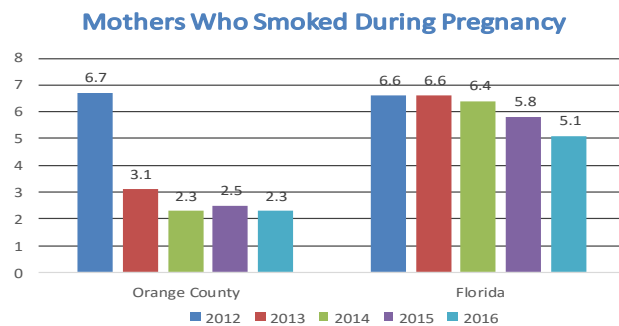
The "Happiest Baby on the Block" is a national program developed by Dr. Harvey Karp, noted pediatrician and child development expert. Class participants learn amazing secrets used for centuries by the world's top parents... the calming reflex. This extraordinary reflex is literally an "off-switch" for babies crying and an "on-switch" for sleep. "Happiest Baby on the Block" parenting classes are provided for Healthy Start and non-Healthy Start participants. They are held at the DOH-Orange Central Health Center and Orlando Health-Health Central Hospital. These classes are free to Healthy Start participants and are provided to the general population at a cost of \$10.00 per class. In addition to the class, parents also receive a complimentary "Happiest Baby on the Block" kit which includes a "Super Soothing Sounds" CD. As of March 2017 these classes have been temporarily suspended.

Smoking Cessation & Inter-Conceptual Care

The tools used to implement smoking cessation counseling within Healthy Start are Smoking Cessation and Reduction in Pregnancy Treatment (SCRIPT), an evidence based model used to educate and aid smoking cessation for participants and family members. SCRIPT utilizes the "5A's" : Ask, Advise, Assess, Assist and Arrange along with an interactive workbook "Commit to Quit"



17 Clients received the SCRIPT Program
25 Services Units Provided



Births to mothers who smoked during pregnancy continue to decrease from 4.4 in 2010 to 2.5 in 2015 in Orange County. In comparison to the State of Florida (5.5) Orange County remains lower.

Inter-conceptual care (ICC)

Is provided to women of reproductive age between pregnancies. Inter-conceptual care addresses risk factor that may have contributed to previous poor pregnancy outcome and ensures that conditions and behaviors which may have caused poor pregnancy outcome be identified and managed.

Our Goal
To reduce the number of repeat poor birth outcomes in subsequent pregnancies that are 18-23 months apart.

Topics Include:

- Access to Healthcare
- Baby Spacing
- Nutrition
- Physical Activity
- Healthy Relationships
- Maternal Infections
- Chronic Health Conditions
- Mental and Emotional Health
- Environmental Risk Factors
- Smoking
- Substance Use and Alcohol



885 Clients received ICC
Services and Education

Nurse Family Partnership

Nurse-Family Partnership positively transforms the lives of vulnerable babies, mothers and families.

Decisions made during pregnancy and in the first years after a child's birth can greatly impact the health of the child and the future of the family. The Nurse Family Partnership program provides regular in-home consultations with Registered Nurses working with first-time mothers to improve maternal health, promote healthy child development, and help mothers continue school or find work. Each Nurse is dedicated to a caseload of a maximum of 25 mothers at a time. Home visits for the program, which is free and voluntary for eligible mothers, begin early in pregnancy and continue until the child's second birthday. Registered Nurses encourage participation from fathers and other family members.



88

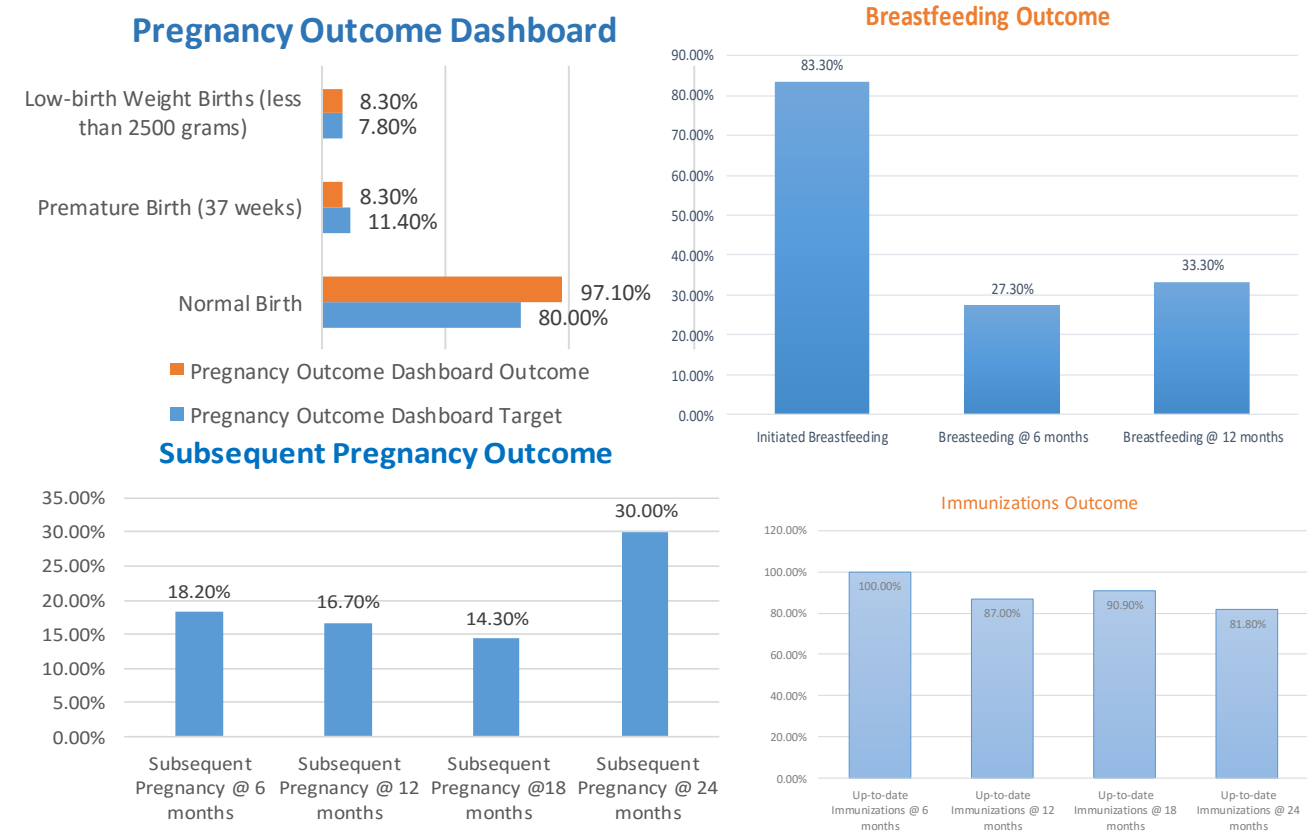
Clients Served

Nurse-Family Partnership is such an essential resource for vulnerable families, providing knowledge and support at an absolutely critical time.



22

Infants Graduated from the Program



21

Moms Graduated

Nurse Partnership Program is sponsored by the Healthy Start Coalition in Orange County and is made possible by special funding from United Way and MIECHV.

MomCare



7 staff

MomCare, a system to ensure pregnant women are screened for risk and have access to health care services and care management services during their pregnancy. Women who are eligible for Medicaid during pregnancy receive assistance. All pregnant women on Medicaid are automatically enrolled and assisted until they are linked with their chosen Managed Care Organization (MCO) and know the resources available to them and their baby.

7,452 Referred

7,344 Served

3,662 Enrolled with Provider

4,921 Referred to WIC

Services Facilitated:

- Accessing health care coverage
- Choosing a health care provider for their pregnancy
- WIC Nutrition Program determination and enrollment.
- Accessing family planning services
- Accessing health care coverage for the infant
- Choosing a pediatric care provider for the infant
- And instructions on how to activate their baby's Medicaid



Childbirth Education



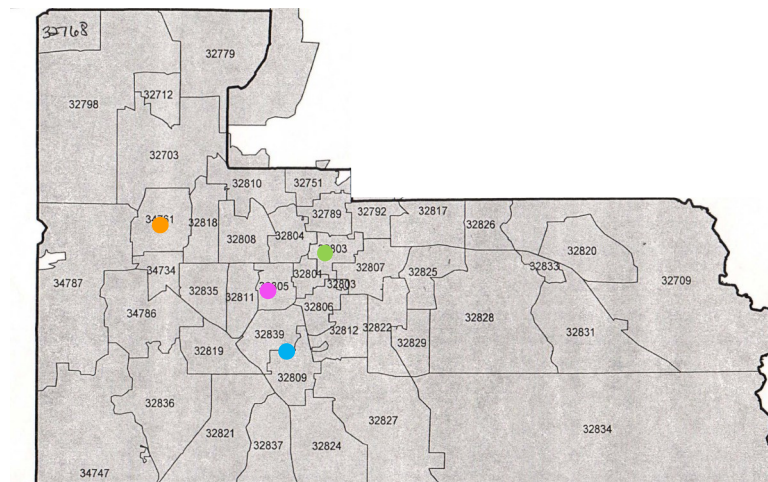
35 Class Series held



523 Participants Attended
⇒ 336 Healthy Start - 187 non Healthy Start



261 Services
4,299 Service Units Provided



Childbirth education classes provide information and education to pregnant woman and families, both during early and late pregnancy. These classes are not just available to Healthy Start and MomCare participants, but also are available to all Orange County residents. Therefore, the number of services provided is a reflection of Healthy Start clients only.

The childbirth education classes are held at four (4) different locations in the community and largely meet the needs of Healthy Start participants. Participants have the opportunity to choose to attend in a 1-day course or a weekly 4 series course. Classes are also provided in Spanish in consideration to the cultural, language, educational/literacy, and accessibility needs of the participant.

The first 1,000 days between a woman's pregnancy and her child's 2nd birthday offer a unique window of opportunity to build healthier and more prosperous futures.

Services Provided

- Home visiting support and education for a healthy pregnancy
- Education: prenatal, parenting, breastfeeding, baby care, planning future pregnancies, and healthy eating
- Wraparound Services and Support: Childbirth classes, Fatherhood classes, Therapeutic Intervention Counseling, Happiest Baby on the Block classes,
- Depression screening and referral
- Infant Developmental Assessments
- Help to quit smoking and reduce stress
- Connection to services requested and identified
- Services are available to all Orange County pregnant women and children up to three years old (women who are in between pregnancies are also eligible).

Healthy Start Services are FREE for participants and are paid for by the Healthy Start Coalition of Orange County

Service Locations:

Nurses and Counselors provide assessments, education and support primarily in home or over the phone. Services are also provided in the community to meet a family's need .

Evidenced Based Interventions

Partners for a Healthy Baby
 Ages Stages Questionnaire-3
 Edinburgh Perinatal Depression Screening
 Smoking Cessation and Reduction Intervention
 Pregnancy Treatment (SCRIPT)
 Motivational Interviewing

Any woman can have a baby who is born too small or too early, regardless of income, insurance status, educational level, marital status or race.

Community Partners

Funder: Healthy Start Coalition in Orange County

Hospitals: Orlando Health, and Florida Hospitals

Schools: Prosperitas Leadership Academy and UCP/BETA and

Department of Corrections: Orange County Female Detention Center

Other Organizations: Healthy Families Orange, Howard Phillips Center for Children and Families, and Covenant House

Healthcare Providers: DOH-Orange Family Planning and Prenatal Health; Birth Place; Pine Hills and Apopka Community Health Center,

Behavioral Health: ASPIRE Health Partners

Awards and Recognition

2016 Prudential Productivity Award

2015 Public Health Hero Award

2013 Perinatal Platinum Leadership Award

2010 Team of the Quarter Award

2006 DOH-Orange Team Merit Award

2005 DOH-Orange Team Merit Award

